



Zamboanga City Free Classified Ads

Wahoy.com - for everyone in Philippines

who has ever used the internet, tried to sell, buy or trade something online, that name is heaven-sent. Since 2003, Wahoy has provided the only classified ad service to the people of Zamboanga City. It is one of the (if not the) most successful online ventures to ever originate from this small town. One that has tasted success through the support and continued patronage of small folks and big businesses alike.

The small-time vendor who can't afford a physical stall in town can advertise his wares there. The student who desperately needs a gadget can find great deals for second-hand ones that fit right into his budget. Big businesses who has come to realize that the web is the future also do not want to be left out.

Wahoy's success has not stopped here. Over the past year, it has expanded to other cities in the Philippines – Manila, Dumaguete, Cebu , Davao , Mindoro, Leyte, Camarines , Cavite and Bohol offering the same localized service that is, as classified ad sites should be. . We have over 25,000 members with about 2500 to 3000 visits per day and 25,000 page views a day. We are still the small town site with big city listings.

This is how it all started read the story. RePrinted by permission from
The Mindanao Examiner Thursday, June 01, 2006



Man Wahoy Ya!

From used clothing to used cell phones and from job postings to lots for sale. Everything and anything can be found at the local community board Wahoy.com.

Wahoy was in the drawing board ever since 2001. The free online classified ads service Ronald (the lone webmaster of Wahoy.com) had in mind was shelved after he realized he didn't know what to name the online service he wanted to offer Zamboanguenos. But after two years, the free online classified ads service was finally introduced to Zamboanguenos. Wahoy was launched last January 31, 2003.

It started out with no more than 2 posts a day but that disappointing turn out didn't stop Ronald from adding a 21st century flare to the classified ads service industry in Zamboanga. He coordinated with his various contacts in the city and pretty soon there were Wahoy.com posters in internet cafes, malls, offices, schools, and restaurants.

Ronald reveals advertising the Wahoy website was the most difficult job especially since his target audience were Zamboanguenos. (which is still a developing consumer of internet services) Features of Wahoy.

What sets Wahoy apart from all its counterparts is its very efficient posting system wherein the user could choose whether he/she is looking, selling, or swapping goods thereby making wahoy a good venue for people to sell and buy second hand and brand new goods, and for employers to look for employees and vice versa.

Aside from its efficient posting system, Wahoy.com assures Zamboanguenos that their website is a very user-friendly one. But what really sets Wahoy apart is that it primarily serves Zamboanga City thus allowing people to do pay-and-get-item-upon-meeting type of transactions. Users of Wahoy have been known to meet with the buyer/seller personally and then transact at that point.

Namesake

To a lot of Zamboanguenos, Wahoy is a form of gambling. Ronald admits he was wary at first of choosing the domain name of Wahoy. He was afraid that Zamboanguenos would associate the Wahoy with the popular numbers game.

Uphill battle

Wahoy wasn't designed to perfection. Every now and then, we would hear some stories of dud purchases. Stories like this are not common only to Wahoy. Even eBay which is the leader among online auction websites receives complaints from buyers getting an item which is not in the state promised by the seller.

This type of problems is almost unavoidable and involves a massive intricacy of privacy issues and legal implications. Man Wahoy ya! With the upsurge of free online classified ads services, gone are the days when people would result to garage sales for selling their second hand goods. Just yesterday, I overheard a teenager saying "man wahoy ya conese." This signals another addition in the ever expanding Chabacano vocabulary. Just as people are now saying google it or eBay it, (when using the popular search engine and online auction site respectively) we would be soon hearing people say man Wahoy ya!

Future of Wahoy.com

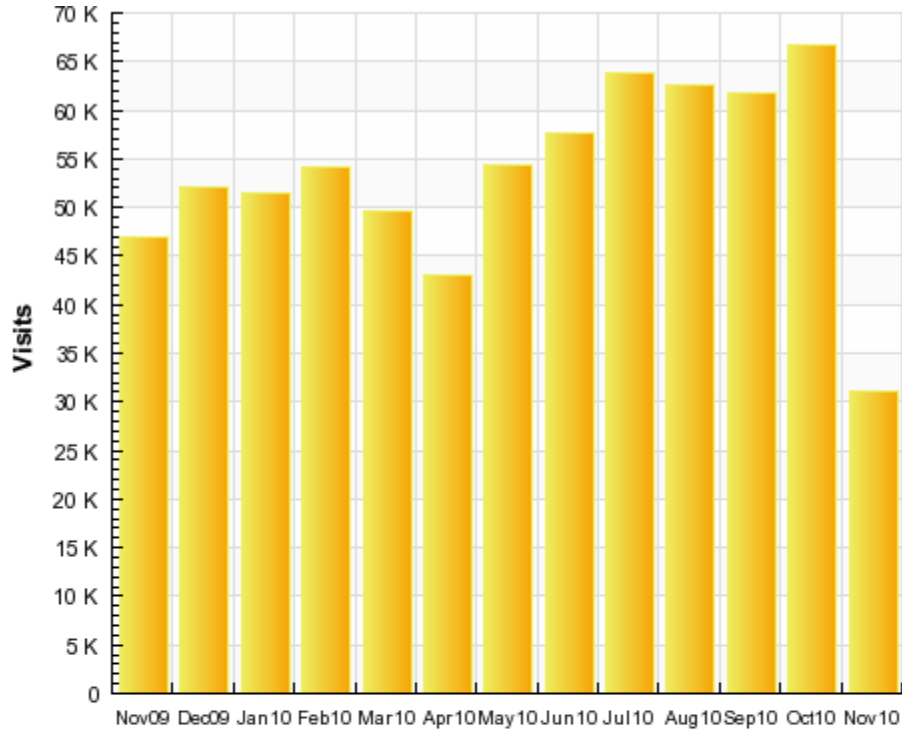
Today, Wahoy receives an average of almost 250 hits in a day. Currently, Ronald does not have any plans for Wahoy.com's immediate future. He says that he is quite happy already with what Wahoy has achieved. With an active community of almost 2,000 buyers, sellers, and swappers. Ronald is doing everything to bring a quality classified ads service to his fellow Zamboanguenos. Everyday, he continues to battle the ever-growing problem of bad-ad posting, and fraud. Ronald assures us though that as long as support is there, Wahoy would stay in cyberspace for a long long time.

Wahoy! Today

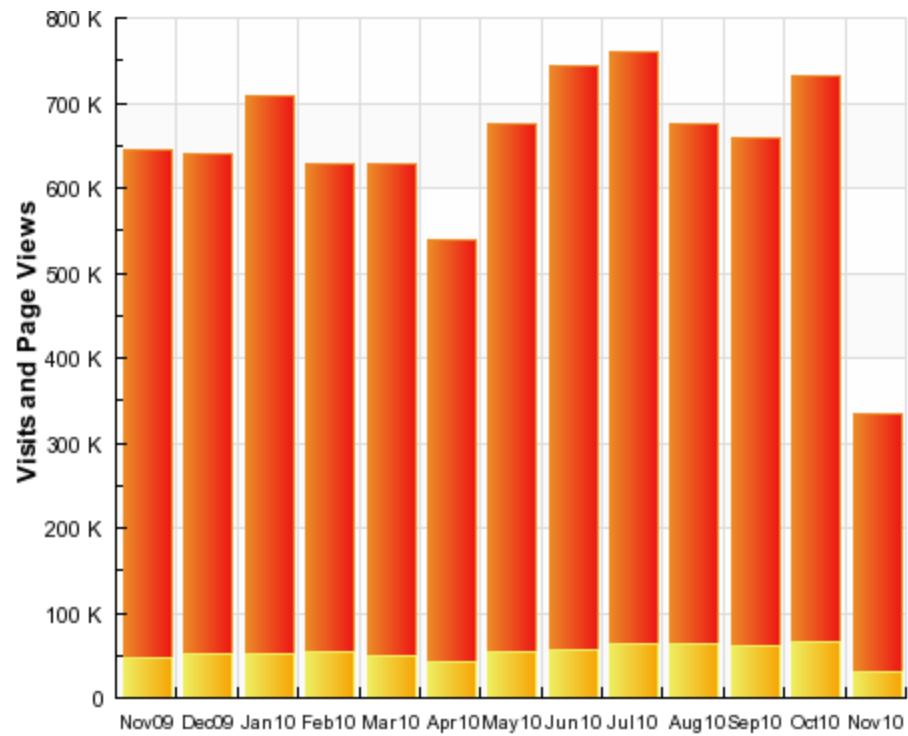
Member Ship 26,000

Unique Visits Per Day AVG 2000 Per Month AVG 58,300 Per Year AVG700,00

Page Views Per Day AVG 25,000 Per Month AVG 725,000 Per Year AVG 9,000,000



Month of the Year	Visits
Nov10	31,032
Oct10	66,793
Sep10	61,797
Aug10	62,548
Jul10	63,775
Jun10	57,623
May10	54,322
Apr10	43,090
Mar10	49,709
Feb10	54,193
Jan10	51,534
Dec09	52,152
Nov09	46,929



Month of the Year	Visits	Page Views
Nov10	31,034	334,089
Oct10	66,793	730,872
Sep10	61,797	658,427
Aug10	62,548	675,008
Jul10	63,775	758,994
Jun10	57,623	743,448
May10	54,322	676,294
Apr10	43,090	538,600
Mar10	49,709	628,712
Feb10	54,193	627,684
Jan10	51,534	707,731
Dec09	52,152	640,655
Nov09	46,929	645,152



So your wondering how does Wahoy get its traffic?

We advertise our site on Google, Facebook, and other Philippines Web Sites.

Our site has been around long enough to get natural traffice from Yahoo and Google. See for yourself

Type any of these key word searches and you will see we come on the first or second page of either search engine.

classifieds Zamboanga

ads Zamboanga

buy a car Zamboanga

sell a car Zamboanga

homes Zamboanga

bikes Zamboanga

computers zamboanga

motorcycles zamboanga

pets Zamboanga

jobs Zamboanga

clothing zamboanga

We could list more search terms, but Im sure by now your convinced that Wahoy is a place to advertise.



ADVERTISING RATES

Banner Ads

200x200	30days	400pesos	6months	2000peso	1year	1500peso
468x60		500pesos		2400pesos		1800pesos

LINK Ad		100pesos		500pesos		1000pesos
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YOUTUBE AD		2000peso		11,000peso		20,000pesos
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1 Web Page 1year 2000pesos with a 200x200 banner

Each additional page is 500 pesos, we will design a custom page for you, you provide us content, photos and logo, we do the rest.

For more information you can email Jennifer@wahoy.net or call her at 9174607237